



## **NORWEGIAN CRUISE LINE'S FREESTYLE CRUISING**

*Offering freedom and flexibility so guests can create their perfect vacation*

On May 28, 2000, Norwegian Cruise Line ushered in a new era of cruising when it introduced its innovative Freestyle Cruising aboard Norwegian Sky. Freestyle Cruising challenges the conventional model of cruising and is designed to meet the changing needs of today's cruise passengers. Freestyle Cruising offers guests the freedom and flexibility to create their ideal vacation experience, with no fixed dining times, relaxed attire, several distinct dining options, relaxed disembarkation and more lounges, bars, theatres and other entertainment and activity options.

In 2001, Norwegian extended Freestyle Cruising to all of its ships. Beginning with Norwegian Sun and Norwegian Star in 2001, all new ships have been purpose-built for Freestyle Cruising. In 2008, Norwegian introduced Freestyle 2.0 to further improve the guest experience. Enhancements included a major investment in the total dining experience, upgrading the stateroom experience across the ship, new wide ranging onboard activities for guests all of ages and additional recognition, service and amenities for balcony, suite and villa guests.

Today, Norwegian has 13 purpose-built Freestyle Cruising ships providing guests the opportunity to enjoy a relaxed cruise vacation on some of the newest and most contemporary ships at sea.

### **Freestyle Components**

#### ***Freestyle Dining***

Freestyle Dining is where Freestyle Cruising begins. Guests will find more dining options than days of their cruise, and they are free to enjoy them all on their own schedule. Whether they want to sit down to a four-course meal and a fine wine or grab a burger hot off the grill, dress up or dress down and sit with their friends or make new ones, Freestyle Dining accommodates guests' every desire.

Norwegian offers both complimentary and specialty dining options. Included in cruise fares are the beautifully crafted menus from the main dining rooms, plentiful buffets and a variety of casual cafes, grills and on-the-go choices. If guests want an even more memorable

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dining experience, Norwegian ships offer several specialty restaurants that provide refined choices for a small cover charge.

Each Norwegian ship has at least two main dining rooms, one of which is open for lunch in addition to dinner. Meals are cooked to order instead of prepared banquet style. Dining rooms have open seating and extended hours, allowing guests to dine when they want, where they want and with whom they want. Guests can enjoy dinner in their choice of main restaurants any time between the hours of 5:30 p.m. to midnight with seating until 9:30 p.m., allowing guests to linger over dinner or dessert if they wish without feeling rushed. Guests have the option to choose their dinner companions and request tables of any size from two to 10 each evening rather than being assigned to a specific table for the length of the cruise. Guests can also make reservation in the main dining rooms up to 90 days prior to their cruise, if they would like to plan and customize their vacation prior to embarkation. Venues vary ship to ship, but other complimentary options include a buffet, an Asian restaurant, an outdoor buffet, a 24-hour eatery, a main pool bar and grill, an alternate pool bar and grill, a coffee bar, a pub and room service. Room service is available 24 hours a day, though a small convenience charge applies for all orders with the exception of coffee and continental breakfast items.

Norwegian's specialty restaurants offer guests a world of distinctive culinary possibilities. Norwegian has a signature French restaurant, Le Bistro, where guests can discover Nouveau, Mediterranean and classic cuisine. Every ship in the fleet also features Norwegian's signature steakhouse, Cagney's, where guests can enjoy the finest cuts of Certified Angus Beef, cooked to perfection and served with all the trimmings of a traditional American steakhouse. Moderno Churrascaria is Norwegian's authentic Brazilian steakhouse, where dinner begins with an impressive salad bar, followed by skewers of slow-roasted meats carved tableside by Pasadores. On Norwegian Breakaway and Norwegian Getaway, seafood takes center stage with three new restaurants. Guests can dine indoors at Ocean Blue and experience a fine dining event where seafood is the star, or they can also enjoy a variety of favorite seaside bites at al fresco at the takeaway at Ocean Blue on The Waterfront. Guests can also pull up a stool at The Raw Bar for fresh shellfish and a glass of wine. Other cuisine options available on Norwegian ships include Italian cuisine, Teppanyaki, and sushi. For guests who have a sweet tooth, they can find treats at venues such as the Atrium Café, Dolce Gelato and Carlo's Bakeshop.

Other specialty dining options ensure guests are well-entertained as they dine. Presumed Murder is a hilarious, interactive murder mystery show and dining experience. Norwegian Epic and Norwegian Breakaway feature Cirque Dreams & Dinner Jungle Fantasy, a one-of-a-kind dining experience under the big top Spiegel Tent. Norwegian Getaway features Illusionarium, an intimate dinner and magnificent show featuring world-class magicians.

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Norwegian's family-friendly specialty dining policy makes specialty dining a breeze for families. Kids ages three and younger always eat for free, and kids ages four to 12 can choose from a complimentary kids' menu in specialty restaurants.

Norwegian offers a reservation system which is available fleet-wide, allowing guests to pre-reserve dining times at nearly all restaurants if they wish. Guests also have the option of making specialty restaurant reservations once they are on board. Reservations are not required at the many complimentary dining venues on each ship.

Flat-screen TVs placed in key, high-traffic areas around the ship show each restaurant's current availability status. Indicator bars reflect when each restaurant is "full," "short wait," "filling up" or "empty." Screens also show an estimated wait time in each restaurant and guests can make reservations right from these screens. If a restaurant is full and guests would like to wait for an opening, the hostess will quote a wait time and issue a pager that works all over the ship. This allows passengers to sit down and enjoy a pre-dinner cocktail and listen to one of the ship's many entertainers until their table is ready.

### ***Freestyle Fun & Entertainment***

Freestyle Cruising means a huge range of exciting events and activities. Regardless of guests' ages or preferences, all Norwegian ships have something to keep guests entertained, with award-winning entertainment every day and every night.

Whether guests are looking for something intimate like singers in the ships' lounges or they want to laugh till they drop with The Second City® comedy troupe, they will find something perfect for them. Norwegian Breakaway features the five-time Tony Award nominated sensation *Rock of Ages*, as well as *Burn The Floor* and *Howl At The Moon*. Norwegian Getaway offers top-notch entertainment too, featuring the seven-time Tony Award-nominated musical *Legally Blonde*. Guests aboard Norwegian Epic can enjoy the sizzling "Ballroom Blitz" version of *Burn The Floor*, featuring 14 dancers, a live band and two singers. And, with special themed events and parties on all Norwegian ships, guests will be laughing, singing and dancing throughout their cruise.

Award-winning and always exciting, Norwegian casinos offer the only certified slots at sea and popular table games. Norwegian has been rated the "Best Cruise Line Casino" for seven years running by the readers of *Casino Player* magazine. The Players Club is a great way for guests to earn rewards for everything from luxurious spa treatments to complimentary cruises.

Norwegian offers guests several choices of venues to enjoy a delicious cocktail. Norwegian Epic and Norwegian Breakaway even offer an ice bar at sea, which is a unique article-like frozen chamber, guaranteed to give guests the ultimate chill. Piano bars, sports pubs, small

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intimate lounges and large discos with pumping music pretty much guarantee that guests will never go thirsty on a Norwegian vacation. In addition, Norwegian offers guests over the age of 21 the opportunity to learn about beer and wine through onboard tasting classes. They can sample a variety of flavors while experts explain the ins and outs of these amazing beverages. Guests can also join a Pub Crawl and sample some of the bars and lounges onboard. Guest sailing aboard Norwegian Sky in 2016 and beyond will enjoy for free a variety of unlimited premium spirits, innovative cocktails curated by the award-winning mixologists from Miami's Bar Lab, wines by the glass and bottled or draft beer up to \$11, while guests up to 20 years of age will enjoy unlimited sodas and juice throughout their cruise.

Norwegian ships have a huge number of offerings to satisfy active, healthy cruisers. Day Spas, Medi Spas, Salons and Fitness Centers on Norwegian ships offer guests a world-class rejuvenating experience — a vacation within a vacation. Staying in shape both physically and mentally has never been more delightful. Norwegian ships were built with jogging and walking tracks, basketball courts and fitness centers open from 6:00 a.m. to 11:00 p.m. with televisions, treadmills, ellipticals, free weights, special classes and more. Sports Complexes on Norwegian Epic, Norwegian Breakaway and Norwegian Getaway feature everything a cruiser could desire: a 24-foot enclosed climbing cage, rappelling wall, rock climbing wall, batting cage, ropes course, mini-golf course, bungee trampoline and Plank. The Mandara Spa offers more than 50 treatments, including hot-stone massages, oxygen facials, acupuncture and age-defying options. On Norwegian Breakaway and Norwegian Getaway, guests can visit the Thermal Suite, a wonderland featuring a steam room, dry sauna, Vitality pool, hot tubs, waterfalls and heated tile loungers. Guests can also relax in the Salt Room, a Norwegian exclusive, created to mimic the natural, highly therapeutic salt caves in Eastern Europe and to soothe the mind, body and soul.

Freestyle Cruising means everyone gets to do exactly what they want to do, including the kids. They will enjoy waterslides, hot tubs, swimming pools and water features on the pool deck, a two-story Wii™ Wall and special recreational programs at Splash Academy and Entourage. Norwegian Cruise Line has teamed up with Nickelodeon, the number-one entertainment brand for kids, to create one-of-a-kind family cruise vacations. Families can attend Nickelodeon's Pajama Jam Character Breakfast and dance with Dora the Explorer at Dora's Dance Party. Other Norwegian activities designed for families include cupcake decorating, pizza making, family game shows, family charades, a Family Deck Party and a special Family White Hot Party. Norwegian Pearl, Norwegian Gem, Norwegian Epic, Norwegian Breakaway and Norwegian Getaway offer bowling as another fun activity. During the day, all ages are welcome to play. At night, the game is for adults only as the lanes take on a whole new look with special effects and lighting and illuminated neon-colored balls.

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The ship's Freestyle Daily is jam-packed with a complete listing of other fun activities for guests of all ages. Whether guests choose to play BINGO, a game of Deal or No Deal or take a Behind the Scenes Tour of the ship, something is certain to pleasure.

### ***Freestyle Accommodations***

Norwegian offers several accommodations to suit whatever guests have in mind.

Hidden away at the top of the ship is The Haven by Norwegian, an exclusive enclave with the most luxurious, well-appointed and spacious accommodations. Not only will guests have access to all the ship has to offer, they will enjoy the personal service of a 24-hour butler and concierge throughout their entire stay.

Suites and Penthouses offer guests a complimentary bottle of champagne to celebrate their arrival on board, and then guests can drift into a day of exclusive amenities and personal service from their butler and concierge. Norwegian offers spacious Suites fleetwide, so guests can enjoy sweeping balcony views of any mountain, rainforest or seaside village they have been dreaming of.

Guests can opt to take up temporary residence in Norwegian's serene and rejuvenating Spa Suites. They have easy access to the Mandara Spa and complimentary use of the thermal suites, sauna, hydrotherapy pools, steam room and heated loungers.

With ever-changing views from a private balcony, Mini-Suites and Balconies offer guests a new perspective almost every day. All Mini-Suites, Family Balconies and Balconies feature comfy sitting areas, convertible and/or drop-down beds and plenty of storage space. For guests looking for an accommodation for two, a little more space for their family or the convenience of connecting staterooms, there is a choice that is right for them.

Oceanviews, Insides and Studios let guests relax, embrace their personal space and get back to the action. Norwegian's array of well-designed Oceanview and Inside staterooms suit guests perfectly. For guests traveling solo, Norwegian Epic, Norwegian Breakaway, Pride of America and Norwegian Getaway feature Studios, accommodations designed and priced for solo travelers, which also include exclusive access to the Studio Lounge.

### ***Freestyle Attire***

Freestyle Cruising applies to the dress code on Norwegian ships. Guests have much more relaxing cruise vacations when they are comfortable. Resort casual is the norm throughout the fleet, so guests can leave their tuxedos and party dresses at home if they wish. For those who enjoy dressing up for dinner, there is one (two on cruises longer than seven-nights) completely optional "formal night" in various areas of the ship.

### ***Freestyle Service***

Norwegian crewmembers are committed to providing a high level of service to guests. Guests can expect attentive, dedicated service and friendly, warm greetings across the ship. On Norwegian ships, there is a ratio of roughly one crewmember per stateroom, making the crew-to-guest ratio similar to the level typically found at top land-based resorts. More crewmembers allows many public rooms and restaurants to stay open for longer periods each evening.

### ***Freestyle Disembarkation***

Norwegian's guest-friendly disembarkation system allows guests to enjoy the final morning of the cruise and depart the ship at their leisure. Guests may stay in their cabins and enjoy continental breakfast, eat breakfast in one of the main restaurants or eat at the buffet or casual restaurant until their colored luggage tag is called or until the last and final call, which is normally around 10 a.m. Some ports even offer guests "Easy Walk-Off," which allows guests to leave the ship with their luggage as soon as it is cleared by local authorities.

### ***Service Charges***

Norwegian applies a service charge in order to offer a simplified system that eliminates the traditional last night rush to distribute tipping envelopes to dining staff and cabin stewards. Service charges are automatically added to each guest's onboard account. Guests have the option to pre-pay their service charges to allow them to plan their budget prior to the cruise, giving them additional freedom while on board. Guests also have the option of leaving an additional gratuity for exceptional service or can choose to adjust the charges if their concerns are not satisfied after working with the on board guest services desk staff.

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**Norwegian Cruise Line**

